

THE #1 INVESTMENT IN YOUR AGENCY'S GROWTH



**For Agencies Looking to Build
the Strongest Foundation for
Growth and Retention**

Call us at 866.884.4680



AGENCY MANAGEMENT SOFTWARE



THE #1 REASON AGENCIES SAY THEY PREFER HAWKSOFT IS BECAUSE OUR SYSTEM MAKES THE BUSINESS OF RUNNING AN AGENCY MORE EFFECTIVE.

“We just bought our 11th agency. Without a system like HawkSoft, we wouldn’t be able to grow in the manner we are today.”

— Jason Hansen, Financial Insurance Group Inc.

“HawkSoft is so much a part of my agency’s DNA that if—at any point in the future—HawkSoft did not exist, that would be the day that I’d put my agency up for sale.”

— Claudia McClain, McClain Insurance Services

Use HawkSoft to effectively manage your agency so you can get back to doing what only you can —*building relationships.*

One system for Commercial and Personal lines

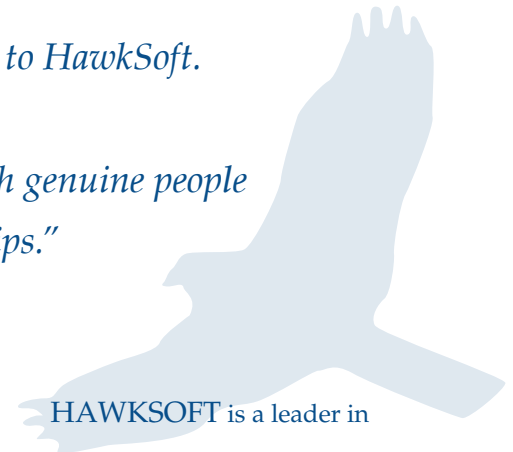
- Policy Management and Updates
- Carrier Downloads
- Document Management
- Marketing tools for email marketing, text messages, and letters & envelopes
- CRM sales pipeline
- Accounting and integration with QuickBooks
- Rating
- Commission Tracking
- Your choice of deployment: Online or In-house Server
- Mobile-friendly

"After squandering \$7000 with another system, I finally switched to HawkSoft.

It was like a breath of fresh air!

*From day one, it was clear to me that I was speaking with genuine people
who value long-term relationships."*

—Jay Arneson, Arneson Insurance Services



WHY HAWKSOFT IS UNIQUE

- Most efficient interface in the industry— all client data in 4 clicks or less!
- Privately-owned and designed by insurance agents
- Auto-documenting system builds documentation history as part of every workflow
- Accounting that integrates with QuickBooks
- Concierge-like service builds a daily list of tasks and reminders for your staff
- #1 customer service team that sets the benchmark in the industry
- Thorough data conversions process that retains your historical data
- Customers in 43 states ranging from solo-shops to multi-location agencies with 350+ staff
- No contracts, sales gimmicks, or hidden exit fees if you ever choose to leave HawkSoft

HAWKSOFT is a leader in management systems for agencies that want effective workflows and a delightful experience for their staff and policyholders. We take pride in being independently-owned and being answerable to agencies that use our system to power their insurance business.

Created by and for independent agents, HawkSoft continues to evolve as a cutting-edge system that powers thousands of agencies in 43 states, from solo-shops to multi-location establishments with 350+ staff.

First-call resolution when
your agency needs help

93%

Agencies using HawkSoft
that recommend it to others

97%

Average time agencies
stay with HawkSoft

18 Years

*"I've learned that people will forget what you said, people will forget
what you did, but people will never forget how you made them feel."*

— Maya Angelou



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