

# THE HAWKSOFT DIFFERENCE



# HAWKSOFT

AGENCY MANAGEMENT SYSTEM

Since 1995, HawkSoft is a leader in management systems for agencies that want effective workflows and a delightful experience for staff and policyholders. We take pride in being independently-owned and answerable to agencies that rely on our system to power their insurance business. Created by independent agents, HawkSoft continues to evolve as a cutting-edge system that powers thousands of agencies.

97%

Of agencies using HawkSoft recommend it

18<sup>Yrs</sup>

Average time agencies stay with HawkSoft

98%

Satisfaction rate with all support



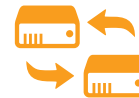
## #1 in usability

Access all policyholder info and docs in 4 clicks or less! Usability shouldn't take a backseat to functionality. HawkSoft is for those who care about details like reducing the number of steps it takes to complete the actions your agency engages everyday.



## No contracts No gimmicky introductory offers

Don't hold your agency hostage to long-term commitments with low introductory offers. These offers mean that your price will skyrocket after the honeymoon is over. Data extraction fees may also be in the fine print. HawkSoft has no contracts. We also believe your data belongs to you. Get a copy of it anytime, at no cost.



## Data conversions without excuses

We transfer more data and docs than any other vendor. Client data, log notes, attachments, carrier setups, and much more. Work with a Conversions Manager who uses a consultative process. Verify data along the way. We leave out the surprises and excuses.



## Your data, any device

PC, Android, iPhone, iPad, desktop, or laptop. Always get the full HawkSoft system experience and not just a shell with limited features.



## Automatic Documentation

Our proprietary ACTION MENU system builds documentation, behind-the-scenes, as you engage the workflow. No separate steps required.



## All the reports you want No additional cost

Powerful reports for Renewals, Close Ratio by producer, Activity Reports by CSR or office, Revenue per client, Retention, Prospecting, and much more.

# TESTIMONIALS



HawkSoft is the one system that improves our agency productivity with exceptional features and utilization of current technology.

**George Patterson**

**Williamson Insurance**

We fell in love with HawkSoft. The Monday morning we came to work after the data conversion, my entire agency was working in HawkSoft without any training. It's that intuitive!

**Geri Custer**

**Geri Custer Insurance Protection Team**

HawkSoft allows me to get all of my work done in a regular workday, leaving me time for family.

**Larry Douglas**

**Douglas Insurance**

Our investment in HawkSoft is some of the best money we have spent within our agency.

**Becky Hayes**

**Agency Partners Inc**

HawkSoft has positioned our agency to be more efficient and organized. Re-quoting business and documenting files has never been so easy. Every independent agency should consider HawkSoft.

**Anthony Rollins**

**Rollins Insurance**

Everyone at HawkSoft is committed to delivering outstanding customer service – most have worked in agencies so they really know what is important to us as business owners, employers and agents. I always & wholeheartedly recommend HawkSoft to my agent friends.

**Claudia McClain**

**McClain Insurance Services**