WHAT A GREAT MANAGEMENT SYSTEM SHOULD DO FOR YOU

HAWKSOFT

A management system is the blueprint upon which you build your agency's operations and workflows. It helps you run your agency more efficiently so you can get back to what's most important — building relationships.

Great systems affect two important functions of your business — retention and sales.

Procedures and consistent documentation across policyholders and multiple carriers help increase retention and customer satisfaction.

Management of accounts, documents, and opportunities are consolidated into one cohesive system that will more than pay for itself in the first year.

One system for Commercial and Personal lines

- Arms you with communication tools to market and build relationships
- Builds history and mitigates E&O by tracking every interaction
- Designs your staff's daily agenda with a system of alerts, reminders, and tasks
- Measures and reports on the health of your business and unmet growth opportunities
- Manages carrier downloads to keep policies updated; auto-fill for ACORD Forms
- Streamlines accounting and commission tracking; integrates with QuickBooks
- Manages multiple agency locations, user permissions, and automatic backups

> " HawkSoft has positioned our agency to be more efficient and organized. Re-quoting business and documenting files has never been so easy. Every independent agency should consider HawkSoft. "
>
> — Anthony Rollins,
> Rollins Insurance
> *Florence, KY*

Your agency management system is your most important employee.
Choose a worthy one.

Picking the right management system can make or break your agency. Your staff's workday, office productivity, and sanity depends on the effectiveness and ease-of-use of the management system.

Questions to ask any vendor when searching for a system, including us:

- Are you locked into a contract with termination fees?
- What type of company is behind the development of the management system?
- How enthusiastic are existing customers about the system?
- What is the total cost of ownership? (This is different than price.)
- What type of product support and training is offered?

THE HAWKSOFT DIFFERENCE

People	Privately owned & Top 100 Oregon Workplace since 2015.
Service	#1 in product support.
Culture	We work to live, not live to work.
Product	Agent feedback drives our product innovation.
Price	No long-term contracts, price gimmicks, surprise add-ons, or data fees if you decide to leave.

★★★★⯪	4.5/5 Capterra rating
★★★★⯪	4.4/5 Glassdoor rating
41	Avg. Net Promoter Score
90%	First-call resolution
98%	Satisfied clients
14 min	Average call-length
2 min	Average hold-time