

# HAWKSOFT CARRIER PROGRAM

Together, we can push the Independent Agency channel forward



**15% OFF**

**ONE-TIME SETUP FEES**

Help your agents save money on their  
management system

Visit [hawksoft.com/carriers](https://hawksoft.com/carriers) to learn how our Carrier Program helps carrier representatives offer discounts and deliver educational tools to their agencies.

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# HAWKSOFT®

AGENCY MANAGEMENT SYSTEM

Hello friend,

I travel a lot and meet many agencies across our country, but I haven't been able to meet every agent who shares our vision to push the Independent Agent channel forward. This is where I would like your help.

In your meetings with agencies that write business with you, I would appreciate if you mention HawkSoft's unique story ([hawksoft.com/story](https://hawksoft.com/story)) and how independent agents that use our management system remain avid fans for an average of 18 years! We'd like to speak with your agencies as well to see if HawkSoft is the right system for their agency's needs.

Warm regards,

**Paul Hawkins**  
CEO & Co-founder, HawkSoft, Inc.

HawkSoft was started by people who worked as independent agents. Our actions are governed by a set of core values that are developed from our collective years of life and business experience. Our core values ensure we don't lose our way even as we continue to see growth and success. HawkSoft owes much of our success to partnering with agents who share these same core values.

- 1. Sense of community**
- 2. For the good of all**
- 3. Work to live, don't live to work**
- 4. Deliver an exceptional experience**
- 5. Do the right thing**
- 6. Focus on the solution**