

# HawkSoft Rater - Write Your Carrier

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Please use the following as a template for asking your carrier(s) to integrate with HawkSoft Rater, powered by ITC's TurboRater engine. More details available at [www.hawksoft.com/rater/write-your-carrier](http://www.hawksoft.com/rater/write-your-carrier). Don't forget to replace the **{{ bold }}** text with the appropriate information. Thank you for your help!

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Hello **{{ carrier representative's name }}**,

I would like **{{ carrier's name }}** to integrate with HawkSoft Rater, the new comparative rater program offered by HawkSoft, Inc. and powered by ITC's TurboRater engine.

Integrating with HawkSoft Rater would benefit me as an independent agent and your company by:

- Increasing the efficiency of quoting new customers and re quoting/rewriting existing customers. This would save me valuable time each day and free me up to do more as an agent.
- Increase the visibility of your services when I am seeking the best rates for my customers. I want to use HawkSoft Rater, and if **{{ carrier name }}** is not represented when quoting I will have a harder time presenting your coverage to my customers.

I value our relationship and want to get the most out of it. If you were to integrate with HawkSoft Rater, I know that we would both gain from it.

As a final point: integrating with HawkSoft Rater is also integrating with the ITC's TurboRater engine. This would mean that the effort involved returns double. Integration would make your carrier's rates accessible to thousands of agents in our state.

Please contact:

## **ITC**

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## **HawkSoft**

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Thank you,  
**{{ your email signature }}**